

# FEE SCHEDULE

## LOGO + BRANDING PACKAGES

### BRONZE PACKAGE (BASIC) - \$75

- Full Logo Design (png + pdf)
- Brand Presentation + Mockups

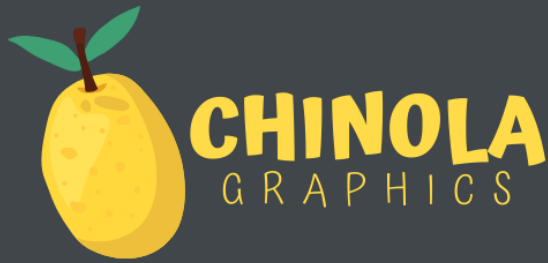
### SILVER PACKAGE (BETTER) - \$100

- Full Logo Design (png + pdf)
- Full Icon Design OR Abbreviated Logo (png + pdf)
- Watermark or Letterhead Logo (png + pdf)
- Brand Presentation + Mockups

### GOLD PACKAGE (BEST) - \$150

- Full Logo Design (png, pdf + svg)
- Full Icon Design OR Abbreviated Logo (png, pdf + svg)
- Watermark or Letterhead Logo (png, pdf + svg)
- Brand Presentation + Mockups
- Font Files
- Custom Color Palette

All 3 packages include logos in black, color, grayscale, and inverted white



# FEE SCHEDULE

## CHURCH WEBSITE PACKAGES

### BASIC PACKAGE- WEBSITE DESIGN ONLY - \$250

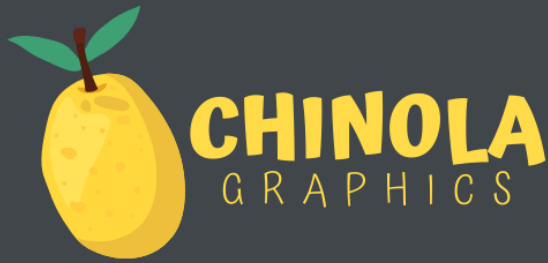
- Initial design consultation
- 5 page website
- Desktop design + Mobile optimization
- Social media integration
- Initial content upload based on content provided by you
- Implementation of color palette

### COMPLETE PACKAGE - WEBSITE DESIGN + HOSTING - \$500

- Initial design consultation
- 5 page website
- Desktop design + Mobile optimization
- Social media integration
- Initial content upload based on content provided by you
- Implementation of color palette
- Custom Domain name OR implementation of your domain
- Hosting for one year provided by Wix

### SEARCH ENGINE OPTIMIZATION OPTION - \$50

- Basic SEO Implementation
  - Includes Meta-Datat for connection to Google Search Engine
  - Social Media Share
  - Google My Business Listing creation OR integration
  - Images and pages are optimized with alt text
  - Meta Descriptions for each page



# FEE SCHEDULE

## CHURCH WEBSITE PACKAGES

### WEBSITE MANAGEMENT MONTHLY SUBSCRIPTIONS

A - \$25 / MO	B - \$50 / MO	C - \$75 / MO	D - \$100 / MO
<ul style="list-style-type: none"> <li>Any 2 Basic Updates</li> </ul>	<ul style="list-style-type: none"> <li>Any 3 Basic Updates</li> <li>3 SEO Updates</li> <li>1 Event Creation</li> </ul>	<ul style="list-style-type: none"> <li>Any 4 Basic Updates</li> <li>4 SEO Updates</li> <li>1 Event Creation with Custom Event Flyer</li> <li>Monthly Analytics</li> </ul>	<ul style="list-style-type: none"> <li>Unlimited Basic Updates</li> <li>2 Event Creations with Custom Event Flyers</li> <li>Unlimited SEO Updates</li> <li>Monthly Analytics</li> <li>Respond to inquiries on your behalf</li> <li>One New Page</li> </ul>

Basic Updates	Text Change (per page)	Add Link	Add Event	Update/Add photos (max of 5)	Update/Add videos (max of 5)

### WEBSITE A LA CARTE ITEMS

- Basic SEO Change - \$5
- Update Image - \$5 each
- Update Video - \$10 each
- Text Change per page -\$5
- Link Addition - \$5
- Add Event Only - \$10
- Add Event + Custom Flyer - \$30
- New Page Add - \$50

Please contact us for a quote on additional custom requests.

Chinola graphics is a Wix Partner and Velo Certified. All domain and hosting will be completed through Wix.com



# FEE SCHEDULE

## BUSINESS WEBSITE PACKAGES

### BASIC PACKAGE- WEBSITE DESIGN ONLY - \$500

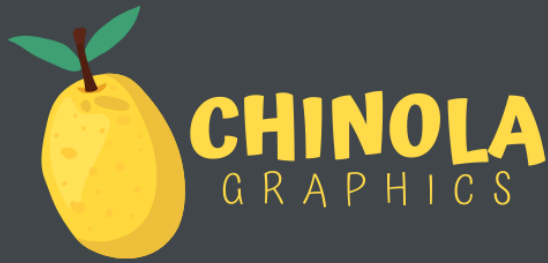
- Initial design consultation
- 5 page website which includes online store if applicable
- Desktop design + Mobile optimization
- Social media integration
- Initial content upload based on content provided by you
- Implementation of color palette

### COMPLETE PACKAGE - WEBSITE DESIGN + HOSTING - \$850

- Initial design consultation
- 5 page website which includes online store if applicable
- Desktop design + Mobile optimization
- Social media integration
- Initial content upload based on content provided by you
- Implementation of color palette
- Custom Domain name OR implementation of your domain
- Hosting for one year provided by Wix

### SEARCH ENGINE OPTIMIZATION OPTION - \$50

- Basic SEO Implementation
  - Includes Meta-Datat for connection to Google Search Engine
  - Social Media Share
  - Google My Business Listing creation OR integration
  - Images and pages are optimized with alt text
  - Meta Descriptions for each page



# FEE SCHEDULE

## BUSINESS WEBSITE PACKAGES

### WEBSITE MANAGEMENT MONTHLY SUBSCRIPTIONS

A - \$25 / MO	B - \$50 / MO	C - \$75 / MO	D - \$100 / MO
<ul style="list-style-type: none"> <li>Any 2 Basic Updates</li> </ul>	<ul style="list-style-type: none"> <li>Any 3 Basic Updates</li> <li>3 SEO Updates</li> <li>1 Event Creation</li> <li>3 items added to shop</li> </ul>	<ul style="list-style-type: none"> <li>Any 4 Basic Updates</li> <li>4 SEO Updates</li> <li>1 Event Creation with Custom Event Flyer</li> <li>Monthly Analytics</li> <li>10 items added to shop</li> </ul>	<ul style="list-style-type: none"> <li>Unlimited Basic Updates</li> <li>2 Event Creations with Custom Event Flyers</li> <li>Unlimited SEO Updates</li> <li>Monthly Analytics</li> <li>Respond to inquiries on your behalf</li> <li>One New Page</li> <li>Unlimited items added to shop</li> </ul>

Basic Updates	Text Change (per page)	Add Link	Add item to store page	Update/Add photos (max of 5)	Update/Add videos (max of 5)

### WEBSITE A LA CARTE ITEMS

- Basic SEO Change - \$5
- Update Image - \$5 each
- Update Video - \$10 each
- Text Change per page -\$5
- Link Addition - \$5
- Add Event Only - \$10
- Add Event + Custom Flyer - \$30
- New Page Add - \$50

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# FEE SCHEDULE

## SOCIAL MEDIA PACKAGES

### SOCIAL MEDIA MONTHLY SUBSCRIPTIONS

#### A - \$25 / MO

- Initial setup for Facebook OR Instagram
- 2 church or business promotions per week

#### B - \$50 / MO

- Initial setup for Facebook OR Instagram
- 2 church or business promotions per week
- 1 church service promos OR 1 business ads per week
- 1 new header image for Facebook OR 2 stories per month for Instagram

#### C - \$75 / MO

- Initial setup for Facebook AND Instagram
- 2 church or business promotions per week per platform
- 1 church service promos OR 1 business ads per week
- 1 new header image for Facebook OR 2 stories per month for Instagram

#### D - \$100 / MO

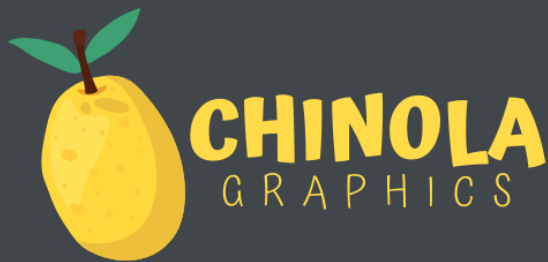
- Initial setup for Facebook AND Instagram
- 2 church or business promotions per week per platform
- 3 engagement posts per week
- 1 new header image for Facebook OR 2 stories per month for Instagram

### SOCIAL MEDIA A LA CARTE ITEMS

- Social Media Setup - \$10
- Social Media Profile Optimization - \$10 + \$5 each additional platform
- Service Promos - \$10
- Facebook, Youtube, or Twitter Header - \$10
- Business Advertisement - \$10

Please contact us for a quote on additional custom requests.

**For custom drawn artwork, physical projects, or if you have a question about any other creative project you do not see here, please contact me at [chinolagraphics@gmail.com](mailto:chinolagraphics@gmail.com).**



# FEE SCHEDULE

## PROMOTIONAL ITEMS

### Printable Promotional Items

- Business Cards Front only Design - \$20
- Business Cards Front + Back Design - \$30
- Flyers - \$30
- 2 page Obituary - \$25
- 4 Page Obituary - \$35
- T-shirt design - \$20
- ID Badge/ Lanyard Badge Design - \$30
- Wedding Invitations - \$35
- Promotional Banner - \$30
- Rack Cards - \$15
- Printed Pop Signs (12"x18" corrugated plastic) - \$32 double sided \$27 single

Please note that these prices are for DESIGN ONLY and does NOT include printing. If you would like these items printed, please contact me directly for a custom quote. I can mail these to you, or deliver/pickup if you are in the area.

### Other Graphics / Promo Items

- Social Media Graphics - \$10
- Mock Ups - \$10
- Basic Edit/Photoshop - \$5
- Event Graphics - \$50 for 10 graphics
- Sermon Titles - \$10 each, \$25/mo for 4 or \$40/mo for 8 images
- Business Social Advertisements - \$10
- Theme for projection screens - \$35 for 5 images, \$50 for 10 images
- Slideshow video - \$30
- Videography - please contact for custom quote
- Photography - please contact for custom quote

Please contact us for a quote on additional custom requests.